



11 FEBRUARY 2016

MEDIA RELEASE

Australian Made welcomes Anti-Dumping Commission findings as a big win for local food industry

The Australian Made Campaign has welcomed the finding by the Anti-Dumping Commission that penalties should be imposed on dumped tomatoes exported out of Italy into Australia.

“The Anti-Dumping Commissioner’s findings clearly validate what’s been known in the market for a long time, which is that these tomatoes have been exported into Australia in violation of the fair trade rules set down by the World Trade Organisation,” Australian Made Campaign Chief Executive, Ian Harrison said.

“Consumers in Australia prefer Australian Grown produce and this should not be distorted by ridiculously unfair pricing,” Mr Harrison said.

“It makes no sense for the great produce grown in the Goulburn Valley and processed by companies such as SPC Ardmona to lose out in the marketplace against illegally dumped products.”

[To view the Anti-Dumping Commission’s report, click here.](#)

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NOTE TO MEDIA

Australian Made Campaign Chief Executive, Ian Harrison, is available for interview and vision opportunities. Please contact us if you would like to schedule a time.

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ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for the full range of genuine Australian products and produce.

It has been helping Australian consumers, farmers, processors and manufacturers for thirty years. It does this by helping businesses to clearly identify to consumers that their products are Australian. At the same time it provides consumers with a highly recognised and trusted symbol for genuine Aussie products and produce. It does both of these things in conjunction with a campaign encouraging consumers to look for the logo when shopping.

The AMAG logo can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo’s use also require that it must always be used with one of five descriptors; ‘Australian Made’, ‘Australian Grown’, ‘Product of Australia’, ‘Australian Seafood’ or ‘Australian’ (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made,



Australian Grown Logo Code of Practice. More than 2500 businesses are registered to use the AMAG logo, which can be found on some 15,000 products sold here and around the world.

Australian Made Campaign Limited is located at Suite 105, 161 Park Street, South Melbourne, VIC 3205.

www.australianmade.com.au